



Alberta Percheron Club Annual General Meeting – 02Feb19

MINUTES

Westerner Park, Red Deer, AB

2018 Directors: Chris Laycock, Gordy Ruzicka, Brett Fulford, Brian Colman, Brett Lucas

Not in Attendance: Mike Grover, Julie Roy

Kathy Fulford (Treasurer), Lisa Milton (Secretary)

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1. Call Meeting to Order
 - a. Meeting called to order by Chris Laycock at 1305 hrs.
 2. Moment of Silence
 - a. Louis Kozar
 - b. Dick Ames
 3. Approval of 02Feb19 Agenda.
 - a. Call for Adjustments to Agenda.
 - i. No adjustments.
 - b. Motion by Brian Coleman to accept the agenda.
 - c. Seconded by John Ruzicka.
 - d. Carried
 4. Approval of 03Feb18 Minutes.
 - a. Motion by Brett Fulford to adopt the 03Feb18 minutes as provided.
 - b. Seconded by Brian Coleman.
 - c. Carried
 5. Treasurer's Report
 - a. See Attached Report presented by Kathy Fulford
 - b. Discussion
 - c. Motion by Gord Ruzicka to adopt the Treasurer's Report as presented.
 - d. Seconded by Shelley Allarie.
 - e. Carried
 - f. Volunteers for Audit in 2019
 - g. Motion by Gord Ruzicka for Shelley Allarie to audit in 2019.
 - h. Seconded by Brian Coleman.
 - i. Carried
 6. Scholarship Speech
 - a. Halley Ruzicka
 - b. Brody Coleman
 - c. Congratulations to Halley Ruzicka for being the 2019 Scholarship recipient!
 7. Committee Reports
 - a. Breed Directory
 - i. Income from members listings \$ 1756.
 - ii. Income so far from advertisers \$ 2450.
 - iii. Last year we printed 500, ask about pricing breaks, maybe we can print 3-400 instead.
 - iv. Ask to advertise it on the WRDHA website.
 - v. Breeders travelling to the States will take some to Clyde sale.
 - vi. Motion by Don Strandquist to approve the report.



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- vii. Seconded by John Ruzicka.
- viii. Carried
- b. Foal Show
 - i. 2018 - Overall the timing of the clyde and percheron world shows and the fall weather which hampered harvest affected foal exhibitor numbers.
 - ii. Belgians - 6 in the classes, up 2 over 2017.
 - iii. Clydesdales - 5 in the classes, down 11 from 2017, likely due to the time of their world show.
 - iv. Percherons - 14 in the classes, down 7 from 2017, likely due to the time of their world show.
 - v. Shires - 3 in the classes, down 2 from 2017.
 - vi. 28 foals in total, down 18 from 2017.
 - vii. Get of Sire - 4 in the various breed classes, down 11 from 2017.
 - viii. 2019 - September 28
 - ix. Thank you to all the volunteers.
 - x. Motion by John Ruzicka to approve the report.
 - xi. Seconded by Brian Coleman.
 - xii. Carried
- c. Website & Social Media
 - i. Website
 - 1. Dates for 2019 have been added, if you know of other events please forward them to Lisa.
 - 2. Website has been updated with new information, forms to fill out online, and updated events. Format is much more user friendly and we're able to direct people to it from our Facebook page for more detailed information.
 - ii. Facebook
 - 1. Likes - 841
 - 2. Follows - 860
 - 3. Organic Reach - 25241
 - 4. Post Clicks - 3534
 - 5. Reactions, Comments or Shares - 1663
 - 6. Most popular post by clicks - Advertisement for Youth Clinic
 - 7. Most popular post by reactions - Congratulations to Cam, Julie and Rein Roy on winning the Best Percheron Display, Best Canadian Bred Percheron and Grand Champion Percheron at the Lloydminster Exhibition. Well done!
 - iii. Discussion
 - 1. Set up a more standardized calendar of posts and get help with administration.
 - 2. Use instagram account.
 - 3. Make more of an effort to support all draft horse news while still concentrating on the percheron breed.
 - iv. Motion by Shelley Allarie to approve the report.
 - v. Seconded by Kathy Fulford.



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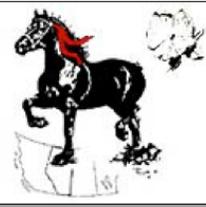


- vi. Carried
 - 8. Canadian Percheron Association - Don Strandquist
 - a. No changes.
 - b. Struggling with finances due to lack of registrations and transfers.
 - c. Broadcaster is at print.
 - d. In 1955 Evelyn's Dad showed Grand Champ Percheron Gelding it was later sold for \$250.
 - e. In 1962 the Canadian Percheron membership was \$1.
 - f. In 1968 they sold 6 horse hitch to the states, all home raised, \$2400.
 - 9. Provincial Percheron Show
 - a. Vermillion should be the provincial show for 2019 as 2018 was in Lloydminster.
 - b. Lisa to send info to Doug at Vermillion.
 - c. Motion by Gord Ruzicka to approve the report.
 - d. Seconded by Brian Coleman.
 - e. Carried
 - 10. Elections of New Directors
 - a. Positions to be filled
 - i. 3 - Two Year Term
 - b. Directors Going Off
 - i. Julie Roy
 - ii. Brian Coleman
 - iii. Chris Laycock
 - c. Nominations
 - i. Brett Fulford nominates Chris Laycock - accepted.
 - ii. John Ruzicka nominates Brian Coleman - accepted.
 - iii. Lisa Milton nominates Nathan Stone - accepted.
 - iv. Brian Coleman makes a motion to cease nominations.
 - v. Second by John Ruzicka.
 - vi. Carried
 - d. New Directors
 - i. Chris Laycock
 - ii. Brian Coleman
 - iii. Nathan Stone
 - 11. Premier Awards
 - a. Premier Breeder is Cameron, Julie and Rein Roy with Sanlan Percherons.
 - b. Premier Exhibitor is Cameron, Julie and Rein Roy with Sanlan Percherons.
- New Business
- 12. Amalgamation - At the WRDHA AGM it was discussed that with numbers dwindling across the draft horse industry in all breeds it may be time to discuss disbanding the other breed organisations and creating one large association with a strong mandate to increase draft numbers and draft enthusiasts. It was decided that a committee of two to three people from each breed would meet to identify the opportunities and challenges of this proposal and identify a path forward.
 - a. Representatives to committee.
 - b. Discussion



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- i. What do we do with money splits?
 - ii. How do we sponsor other breeds? Equally sponsor.
 - iii. In the end, pooled resources will benefit everyone.
 - iv. Whatever the new organization is it would need a new mandate and what would that be.
 - v. What are the legal ramifications?
 - vi. Having a business plan for growth is the way to demonstrate how and why this new club is valuable.
 - vii. Have a youth club with actual functions.
 - c. Motion made by Chris Laycock to have three members join the committee to investigate amalgamating Alberta Draft Horse people.
 - d. Seconded by Kevin Graham.
 - e. Carried.
13. Percheron Club Clothing
 - a. Is this valuable if we are changing our structure?
 - b. Have some tag lines and the logo.
 - c. Motion made by Gord Ruzicka to have the board investigate if this is valuable.
 - d. Second by Shelly Allarie.
 - e. Carried
14. Could we change scholarships to have a first and second?
 - a. Board to look at redesign on scholarship and present options to members.
 - b. Motion made by Judy Lucas to have the board discuss the scholarship options and rules and present to members.
 - c. Seconded by Evelyn Strandquist.
 - d. Carried.
15. Adjournment
 - a. Motion by Chris Laycock to adjourn the meeting at 1445 hrs
 - b. Carried